Re-Fest Sponsorship Inclusions

Re-Fest is a City of Tea Tree Gully event that celebrates Centred on the principles of reduce, reuse, recycle and regrow, community connection through engaging experiences. Re-Fest will unite industry partners, local businesses and sustainability leaders to deliver hands on workshops, demonstrations and activities for all ages. Become a sponsor to align your brand with this impactful event and connect with a highly engaged audience.



Brand visibility

Position your brand in front of thousands of attendees and our wider community across an integrated promotional campaign.

	Platinum	Gold	Silver
Pre-event campaign exposure Your logo included across campaign advertising:			
Roadside banners	✓	✓	
Bus shelter advertising	✓		
Corflute signage across City of Tea Tree Gully	✓	✓	✓
Digital screen advertising across City of Tea Tree Gully	✓	✓	✓
Your brand mentioned in promo articles across: 'Gully Grapevine' magazine	✓	✓	
'Gully Life' eNewsletter	✓	✓	✓
City of Tea Tree Gully website latest news article	✓	✓	✓
Event-related media release/s	✓		
Digital & social amplification Logo inclusion as a sponsor on event webpage	✓	✓	✓
Logo featured in dedicated "thank you sponsors" social media post	✓	✓	
Business tagged in sponsorship-relevant social media posts	✓	✓	✓
Business mentioned as sponsor in Facebook event description	✓	✓	

Expected Event Attendance
2,000 people

Gully Grapevine magazine
50,000 copies distributed

Social Media Following
34,500 followers

Web Based Media
31,770 monthly views

	Platinum	Gold	Silver
Event day visibility Logo on official event signage suite – corflutes, maps, sponsorship relevant signage	✓		
Audience engagement opportunities *Connect directly with attendees on event day*			
On site activation	18m²	9m²	9m²
VIP event experience *Enjoy the event as valued sponsors of the City of Tea Tree Gully.*			
Reserved parking	1		
Access to a range of professional event photography for your marketing use	✓	✓	✓
Certificate of appreciation	✓	✓	✓
YOUR INVESTMENT (ex. GST) Approximate total value of included sponsorship benefits	**$5k** Value 10k	**$3k** Value 5k	**$1.5k** Value 3k

*Terms and conditions apply, and all information and sponsorship inclusions are subject to change